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FILED JULY 22, 2025  
The Honorable Robert Malestein, P.J.Ch.  
Superior Court of New Jersey/Chancery Division

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MATTHEW J. PLATKIN, Attorney  
General of the STATE OF NEW JERSEY,

Plaintiff,

v.

RR OUTDOORS, LLC d/b/a Butch's Gun  
World,

Defendant.

SUPERIOR COURT OF NEW JERSEY  
CHANCERY DIVISION, GENERAL  
EQUITY – CUMBERLAND COUNTY

Hon. Robert G. Malestein, P.J.Ch.

CIVIL ACTION

Docket No. C-C-37-24

**ORDER AND INJUNCTION**

**THIS MATTER** having come before the court upon Motion for Summary Judgment by plaintiff, Matthew J. Platkin, Attorney General of the State of New Jersey, by David E. Leit, Assistant Attorney General, appearing; the court having considered all papers submitted and oral argument heard; this matter being decided pursuant to Rule 4:46-2(c) of the New Jersey Rules of Court; and for good cause shown,

**IT IS**, on this 22d day of July, 2025, hereby:

**ORDERED** that plaintiff's Motion for Summary Judgment is **GRANTED**, and

**ORDERED** that plaintiff's Proposed Injunction appended to this Order is **ENTERED**.



HON. ROBERT G. MALESTEIN, P.J.Ch.

Opposed ☒ / Unopposed ☐

FILED JULY 22, 2025

The Honorable Robert Malestein, P.J.Ch.

Superior Court of New Jersey/Chancery Division

**TERMS OF ~~PROPOSED~~ INJUNCTION****COMPLIANCE OBLIGATIONS**

**1.1.** Butch's Gun World shall establish, implement, and enforce, without exception, procedures and business practices that are reasonably designed to prevent the sale or distribution of any gun-related product to a person prohibited from possessing a firearm under State or federal law. Subject to adequate documentation, adopting and successfully implementing the point-of-sale procedures and business practices described in Paragraphs 1.2 and 1.3 of this Injunction shall be deemed a sufficient means to satisfy Butch's Gun World's compliance under this Paragraph.

**1.2.** Butch's Gun World may comply with Paragraph 1.1 of this Injunction by completing sales or distributions of gun-related products only to: (a) persons who are licensed under New Jersey law as a manufacturer, wholesaler, or dealer of firearms; or (b) persons who hold and possess a valid New Jersey firearms card or permit and first exhibit the card or permit to Butch's Gun World's staff.

For purposes of this Paragraph, "a valid New Jersey firearms card or permit" shall mean:

- i.** a valid physical New Jersey Firearms Purchaser Identification Card, or an electronic version of the same, that, as Butch's Gun World staff shall confirm, matches the personally identifiable information on the person's valid government-issued photo identification; or
- ii.** a valid physical New Jersey handgun purchase permit, or an electronic version of the same, that, as Butch's Gun World staff shall confirm, matches the personally identifiable information on the person's valid government-issued photo identification; or
- iii.** a valid physical New Jersey handgun carry permit, or an electronic version of the same, that, as Butch's Gun World's staff shall confirm, matches the personally identifiable information on the person's valid government-issued photo identification; or
- iv.** a valid credential identifying the person as an active public safety officer of a type set forth in N.J.S.A. 2C:39-6(a)–(c), (n), that, as Butch's Gun World's staff shall confirm, matches the personally identifiable information on the person's valid government-issued photo identification; or
- v.** a valid identification card issued under N.J.S.A. 2C:39-6(l)(4), that, as Butch's Gun World's staff shall confirm, identifies the person as being a former law enforcement officer who retired in good standing and is approved to carry a handgun and matches the personally identifiable information on the person's valid government-issued photo identification; or

- vi. other valid documentation that, consistent with 18 U.S.C. § 926(c), identifies the person as a qualified law enforcement officer authorized by that statute to carry a handgun and matches the personally identifiable information on the person's valid government-issued photo identification.

**1.3.** As part of any procedure adopted by Butch's Gun World to satisfy Paragraph 1.1 of this Injunction, if a potential buyer seeks to rely upon a card or permit that lacks photo identification, then Butch's Gun World staff shall also require the potential buyer to present a valid government-issued photo identification, such as a valid driver's license, to validate the potential buyer's reliance on the card or permit lacking photo identification. Prior to completing a sale, Butch's Gun World staff shall review the proffered documents and determine that the proffered documents are in fact valid and belong to the buyer.

**1.4.** Beginning from the date of entry of this Injunction, Butch's Gun World shall keep records for all sales of Gun-related Products, as defined by N.J.S.A. 2C:58-34, detailing the means used (including any identification or credential presented by a potential buyer, including a New Jersey State Bureau of Identification (SBI) number) to verify that the buyer is not prohibited from possessing a firearm under State or federal law (Verification Records). Such Verification Records may be kept in either physical medium or digitally, so long as such records are maintained and secured in a manner that would comply with State and federal laws applicable to keeping records of Butch's Gun World's firearm acquisitions and dispositions.

**1.5.** For a period of one year after the date of entry of this Injunction, Butch's Gun World shall transmit, monthly, copies of the Verification Records to the Statewide Affirmative Firearms Enforcement (SAFE) Office. For the following one-year period, Butch's Gun World shall transmit copies of the Verification Records to the SAFE Office every other month. For the one-year period thereafter, Butch's Gun World shall transmit copies of the Verification Records to the SAFE Office bi-annually.

**1.6.** Notwithstanding the foregoing, the New Jersey Attorney General and the SAFE Office reserve all rights to monitor Butch's Gun World's ongoing compliance with the terms of this Injunction, including the right, for a period not exceeding five years after the date of entry of this Injunction, to request immediate access to the Verification Records for inspection. Upon such request, Butch's Gun World shall provide immediate access to the Verification Records, either electronically or in-person, and any other relevant documents maintained by Butch's Gun World.

**1.7.** Notwithstanding the foregoing, the New Jersey Attorney General and the SAFE Office further reserve the right to monitor Butch's Gun World's ongoing compliance with the terms of this Injunction, including through unannounced and/or undercover visits and attempts to purchase Gun-related products, as that term is defined by N.J.S.A. 2C:58-34.

**1.8.** Beginning from the date of entry of this Injunction, Butch's Gun World shall formalize in writing a set of staff policies used to educate and train each of its staff on the terms of this Injunction and shall conspicuously post those written policies in a space accessible to staff during business hours.

**1.9.** Butch's Gun World shall otherwise take all steps reasonably necessary to adhere to the requirements set forth by N.J.S.A. 2C:58-35(a)(2).

**1.10.** Butch's Gun World shall comply with all requirements set forth in this Injunction for as long as it remains a Gun-industry Member, as that term is defined by N.J.S.A. 2C:58-34, even if it undergoes a change in business address, name, corporate form, or ownership.

### **GENERAL PROVISIONS**

**2.1.** This Injunction shall be effective beginning on the date of its entry by the court.

**2.2.** New Jersey Law shall govern the enforcement and interpretation of this Injunction.

**2.3.** Nothing in this Injunction shall in any manner be construed to limit or affect the rights of any persons, other than the parties to this matter, who may have a claim against Butch's Gun World or any individual or entity involved in this matter.

**2.4.** This Injunction is entered pursuant to N.J.S.A. 2C:58-35(b).

**2.5.** Nothing in this Injunction shall be construed to otherwise limit the authority of the New Jersey Attorney General to protect the interests of the State of New Jersey and the people of the State of New Jersey as outlined in N.J.S.A. 2C:58-33 to -36 or otherwise.

**2.6.** Jurisdiction is retained by the court to enforce or amend this Injunction, or to order such further relief as may be necessary or appropriate for the construction and modification of the provisions herein stated, including punishment for violations of any provisions of this Injunction.

**2.7.** Failure to comply with any provision of this Injunction shall be considered a violation thereof. Upon such violation, the Attorney General may move on notice to enforce the provisions of this Injunction. Upon such violation, the parties shall attempt, in good faith, to resolve the dispute before seeking intervention by the court.

**2.8.** Upon a finding of alleged noncompliance with the provisions of this Injunction, the court shall assess against the noncompliant party costs associated with investigating and litigating that noncompliance, including reasonable attorneys' fees, as well as order appropriate injunctive relief to remedy the noncompliant party's noncompliance with the provisions of this Injunction.

**2.9.** Failure by any party to seek enforcement of this Injunction with respect to any provision thereof shall not be construed as a waiver to such enforcement of any other provisions of this Injunction.